



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No 404242	Contract Dt 10-31-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est# 390			CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247602						
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 390																		
1	11-01-2012	11-02-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30					2	2			4	1,500	4	6,000.00
2	11-05-2012	11-06-2012	06:00AM - 07:00AM	MORNING NEWS 6A MO-FR (6949)				9	30	2	2							4	1,500	4	6,000.00
3	11-01-2012	11-02-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30					2	2			4	1,500	4	6,000.00
4	11-05-2012	11-06-2012	07:00AM - 09:00AM	MORNING NEWS GMA 7A MO-FR (6910)				9	30	4	4							8	1,500	8	12,000.00
5	11-01-2012	11-02-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				7	30					2	2			4	1,600	4	6,400.00
6	11-05-2012	11-06-2012	09:00AM - 10:00AM	DAYTIME 9-10A WEEKKDAY (6912)				7	30	2	2							4	1,600	4	6,400.00
7	11-01-2012	11-02-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30					2	2			4	1,600	4	6,400.00
8	11-05-2012	11-06-2012	10:00AM - 11:00AM	DAYTIME 10-11A WEEKDAY (6913)				7	30	2	2							4	1,600	4	6,400.00
9	11-02-2012	11-02-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30						1			1	2,000	1	2,000.00
10	11-05-2012	11-05-2012	11:00AM - 12:00PM	DAYTIME 11A-12P MO-FR (6914)				7	30	1								1	2,000	1	2,000.00
11	11-01-2012	11-02-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				9	30					1	1			2	1,700	2	3,400.00
12	11-05-2012	11-06-2012	12:00PM - 12:30PM	DAYTIME NOON NEWS WEEKDAY (6950)				9	30	1	1							2	1,700	2	3,400.00
13	11-01-2012	11-02-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30					1	1			2	1,100	2	2,200.00
14	11-05-2012	11-06-2012	12:30PM - 01:00PM	DAYTIME 1230-1P WEEKDAY (6951)				8	30	1	1							2	1,100	2	2,200.00
15	11-01-2012	11-02-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30					2	1			3	1,100	3	3,300.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 2 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No 404242	Contract Dt 10-31-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA							
Agency Est# 390			CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247602					
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 390																		
16	11-05-2012	11-06-2012	01:00PM - 03:00PM	DAYTIME 1-4P WEEKDAY (6952)				8	30	1	1						2	1,100	2	2,200.00	
17	11-01-2012	11-02-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30					2	1		3	700	3	2,100.00	
18	11-05-2012	11-06-2012	03:00PM - 04:00PM	DAYTIME 3-4P MO-FR (7997)				9	30	1	1						2	700	2	1,400.00	
19	11-01-2012	11-02-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30					2	2		4	1,300	4	5,200.00	
20	11-05-2012	11-05-2012	04:00PM - 05:00PM	EARLY NEWS 4P MO-FR (7239)				8	30	1							1	1,300	1	1,300.00	
21	11-01-2012	11-02-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30					2	1		3	3,200	3	9,600.00	
22	11-05-2012	11-05-2012	05:00PM - 06:00PM	EARLY NEWS 5P MO-FR (6988)				8	30	1							1	3,200	1	3,200.00	
23	11-01-2012	11-02-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30					1	1		2	3,800	2	7,600.00	
24	11-05-2012	11-05-2012	06:00PM - 06:30PM	EARLY NEWS 6P MO-FR (6989)				8	30	1							1	3,800	1	3,800.00	
25	10-31-2012	11-04-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30					2	2	2	2	8	3,200	8	25,600.00
26	11-05-2012	11-05-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)				9	30	2							2	3,200	2	6,400.00	
27	11-05-2012	11-05-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				7	30	2							2	4,000	2	8,000.00	
28	11-05-2012	11-05-2012	08:00PM - 10:00PM	PRIME MO8 (7008)				8	30	2							2	15,000	2	30,000.00	
29	11-01-2012	11-02-2012	07:00PM - 08:00PM	ACCESS WEEKDAY (6991)				7	30					2	2		4	4,000	4	16,000.00	
30	11-01-2012	11-01-2012	08:00PM - 11:00PM	PRIME THU MOVIES/SPECIALS (7041)				8	30					4			4	12,000	4	48,000.00	

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 3 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No 404242	Contract Dt 10-31-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS								Station/Market WPVI - PHILADELPHIA					
Agency Est# 390			CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 247602			
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 390																
31	11-02-2012	11-02-2012	10:00PM - 11:00PM	PRIME FR10 (7044)			8	30					2			2	6,500	2	13,000.00
32	11-03-2012	11-03-2012	07:00AM - 08:00AM	WEEKEND NEWS 7-8A SA (7280)			9	30						2		2	500	2	1,000.00
33	11-03-2012	11-03-2012	09:00AM - 10:00AM	WEEKEND NWS 9-10A SA (10928)			8	30						2		2	700	2	1,400.00
34	11-04-2012	11-04-2012	06:00AM - 07:00AM	WEEKEND NWS 6-7A SU (7055)			8	30							2	2	600	2	1,200.00
35	11-04-2012	11-04-2012	07:00AM - 08:00AM	WEEKEND NWS 7-8A SU (7056)			8	30							2	2	600	2	1,200.00
36	11-04-2012	11-04-2012	08:00AM - 09:00AM	WEEKEND NWS GMA SU (7099)			8	30							2	2	1,400	2	2,800.00
37	11-04-2012	11-04-2012	10:30AM - 11:30AM	WEEKEND NWS 1030-1130A SU THIS WEEK (705			9	30							2	2	4,500	2	9,000.00
38	10-31-2012	10-31-2012	11:00PM - 11:35PM	LATE NEWS MO-SU (6969)			9	30			X					1	3,200	1	3,200.00
39	11-04-2012	11-04-2012	09:00PM - 10:00PM	PRIME SU9 (7050)			8	30							1	1	15,000	1	15,000.00
40	11-04-2012	11-04-2012	10:00PM - 11:00PM	PRIME SU10 (7051)			9	30							1	1	6,000	1	6,000.00
41	11-04-2012	11-04-2012	07:00PM - 08:00PM	PRIME SU7 (7048)			8	30							1	1	7,000	1	7,000.00
																Contracted Gross Total:		108	305,300.00
																Actual Gross Total:		108	305,300.00
																Agency Commission:			45,795.00
																Net Total:			259,505.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WPVI-TV PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI-TV PHILADELPHIA and

DATE: 11-02-2012 PAGE: 4 of 4

AMERICAN RAMBLER PRODUCTIONS - 23247
ATTN: STEPHANIE KINCAID
138 CONANT STREET
BEVERLY MA 02494

Contract No 404242	Contract Dt 10-31-2012	Revision Dt 11-01-2012	Rev# 1	Advertiser ROMNEY FOR PRESIDENT, INC	Brand MITT ROMNEY FOR PRESIDENT	Product Code POLITICALS							Station/Market WPVI - PHILADELPHIA								
Agency Est# 390			CMS # 247602	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-31-2012	End Date 11-06-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 247602						
Line	Start Date	End Date	Time Period					Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: E : 390																		
Month/YR		Preempted			Made Good			Contract Total			Adjustments							Actual Total			
Nov 12		0.00			0.00			305,300.00			0.00							305,300.00			
TOTAL		0.00			0.00			305,300.00			0.00							305,300.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood